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**TAU INVESTMENT MANAGEMENT RECEIVES STRATEGIC INVESTMENTS FROM
GLOBAL EMERGING MARKETS AND ALEXANDER SOROS**

*Anchor Investors to Drive Value for Stakeholders and Bring Social and Environmental Transformation to the
Garment and Textile Industries*

January 13, 2014 (New York, NY) – Today, [Tau Investment Management](#) announced the investments of two key partners – Alexander Soros and [The Global Emerging Markets Group](#) (GEM)—in Tau’s initiative to transform global supply chains, starting with the apparel and textile industries. Their investments will help Tau to turn around and grow companies currently undervalued due to social, environmental and operational challenges. Globally, such challenges have siphoned billions of dollars in value from the manufacturing sector.

“Our new allies send a strong message to the investment community that there are credible opportunities to create value through the reformation of supply chains,” said **Oliver Niedermaier, Founder and CEO of Tau**. “Mr. Soros’s and GEM’s participation in Tau is further validation that our model – centered on turning around underperforming entities in global supply chains – can yield superior returns for investors.”

In addition to the strategic investment in Tau by a private investment firm led by Mr. Soros, Mr. Soros will also participate on Tau’s Advisory Board, offering input on its strategic direction. Tau’s Advisory Board will remain separate from its Investment Committee, in which Mr. Soros will not participate.

“Tau has created a wholly unprecedented turnaround and growth equity vehicle,” noted Mr. Soros. “Beginning with the apparel trade, there are countless opportunities for revaluing companies within industries that until now have grown fast, grown dirty, and are in need of fundamental change. Tau has convened extraordinary talent to execute a disruptive thesis that will drive that change, and profit from it.”

GEM’s strategic investment in, and partnership with, Tau will encompass a range of collaborative activities. These include: immediately enabling Tau to execute on investment opportunities around the world; participating in Tau’s General Partnership and Limited Partnership; opening mutual access to jurisdictional resources; as well as leveraging the talent of both organizations for mutual benefit. The partnership will yield synergies between the two firms, as Tau will leverage the global structuring, execution and monitoring capabilities of GEM, and GEM will acquire additional access to quality deal flow, typically overlooked by traditional alternative asset managers.

The **Founder and Director of Global Emerging Markets** North America, Inc. (GEM), **Chris Brown**, added, “The Tau model is among the most innovative I have seen in the last twenty years of alternative asset management. Their combination of transformational expertise, deployment of growth equity capital, and connection of suppliers with buyers in quantity are obvious reasons why GEM has chosen to participate in Tau’s investment thesis. We are incredibly impressed by their assembly of talent and their laser-like focus on supply chain issues.”

The direct Tau-GEM partnership will create value for both entities and their respective investors through heightened visibility, increased credibility, and the sharing of innovative platforms and resources that are proprietary to both firms. Tau and GEM are currently evaluating a number of potential targets for co-investment across emerging and developing economies.

About Tau Investment Management

Tau is an active growth-equity venture investment firm that aims to generate value for stakeholders and directly impact the lives of hundreds of thousands of workers around the globe. Tau uses capitalist solutions to address capitalism’s worst failure: the under-valuation of human capital and natural resources. Tau reconceives their value, replaces exploitative relationships with mutually beneficial ones, and thus turns ordinary companies into leading sustainable competitors operating at scale within their industries. By investing to enhance the operational, social and environmental performance of manufacturers, Tau upgrades and de-risks supply chains, and in turn, delivers value to all stakeholders, including investors seeking both superior returns and social and environmental benefits.

For more information, visit www.tau-investment.com

About Alexander Soros

Alexander Soros is the managing partner of Soros Brothers Investments. In 2012, he established the Alexander Soros Foundation, which supports civil rights, social justice, and educational causes. He also created the Alexander Soros Foundation award for Extraordinary Achievement in Environmental and Human Rights Activism. The inaugural award went to Liberian activist Silas Siakor. Soros is the founding chair of the board of directors of Bend the Arc Jewish Action, a leading progressive Jewish domestic lobby in the United States. He also serves on the board of the Soros Economic Development Fund and on the advisory board of Global Witness. Soros is a graduate of New York University and is currently pursuing a PhD at the University of California, Berkeley.

About The GEM Group

The Global Emerging Markets Group (“GEM”), founded in 1991, is a \$3.4 billion alternative investment group that manages a diverse set of investment vehicles focused on emerging markets across the world. GEM has invested in 365 companies across 65 countries. These investment vehicles provide the group and its investors with a diversified portfolio of asset classes that span the global private investing spectrum.

For more information about The GEM Group, visit www.gemny.com

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